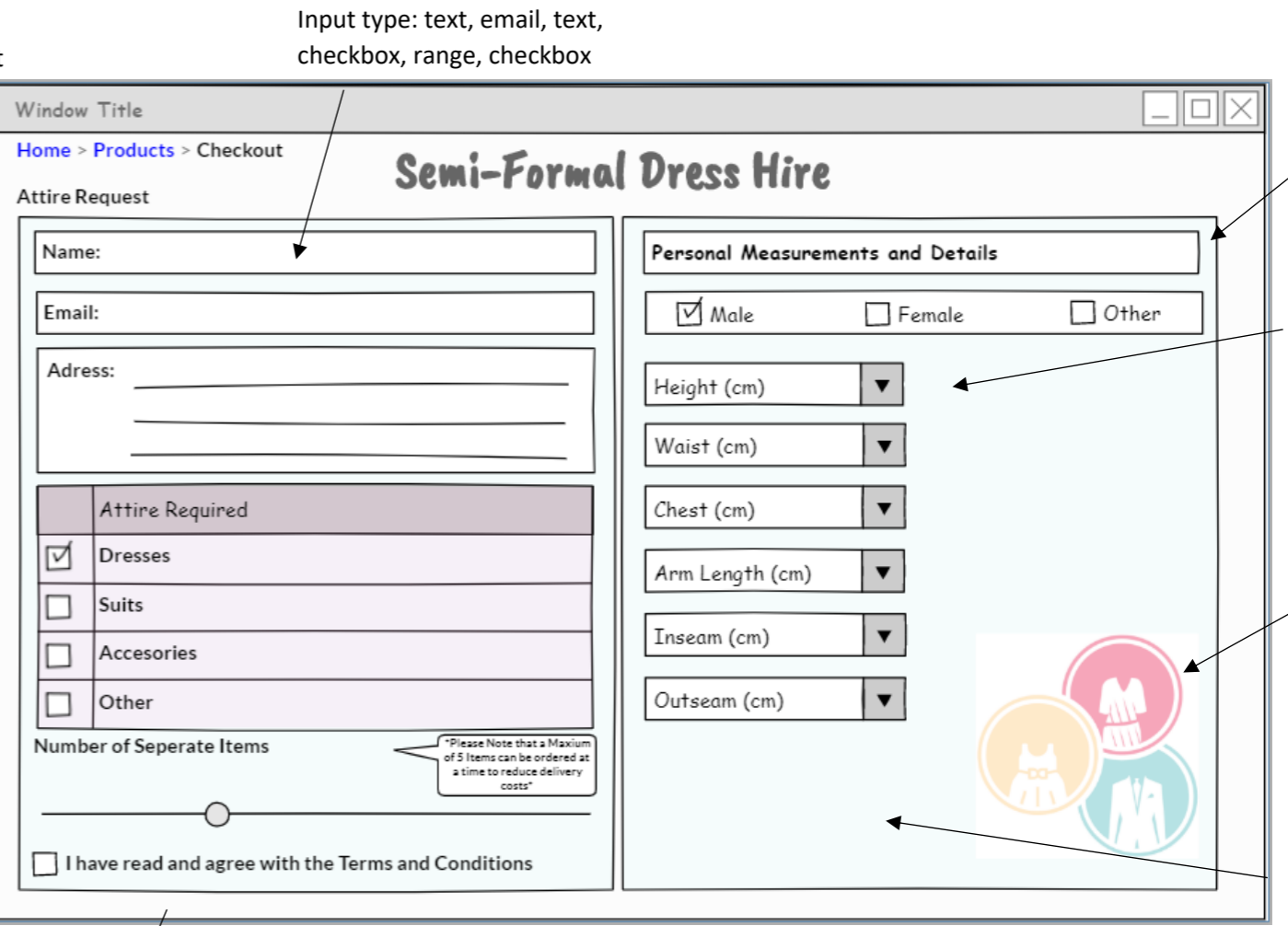
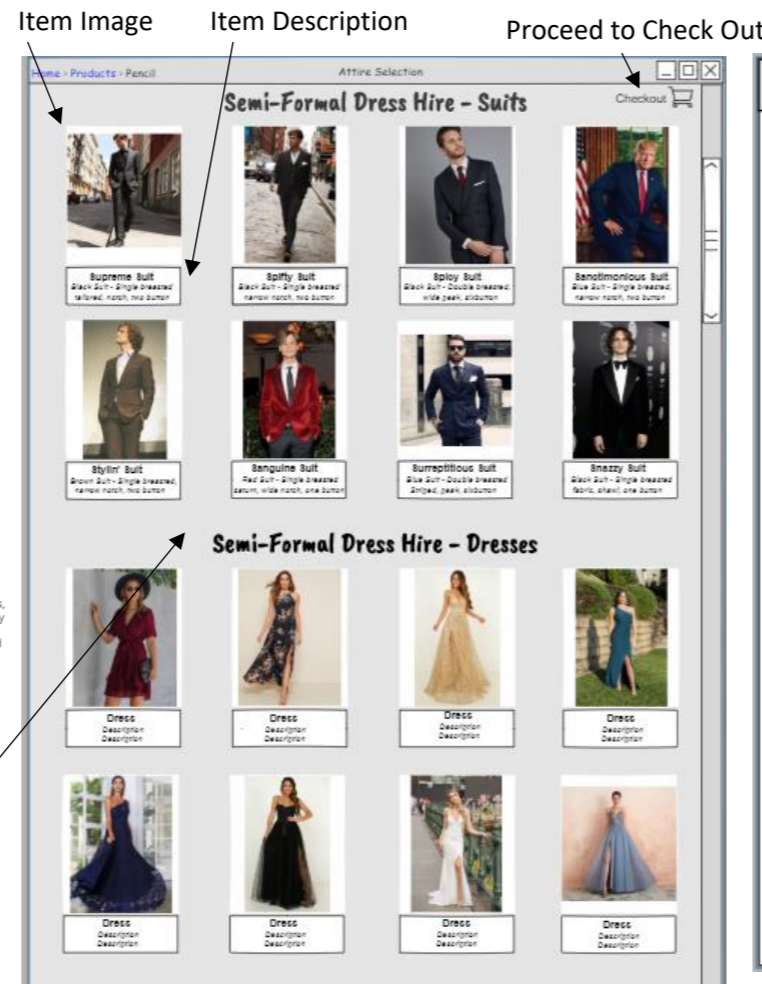
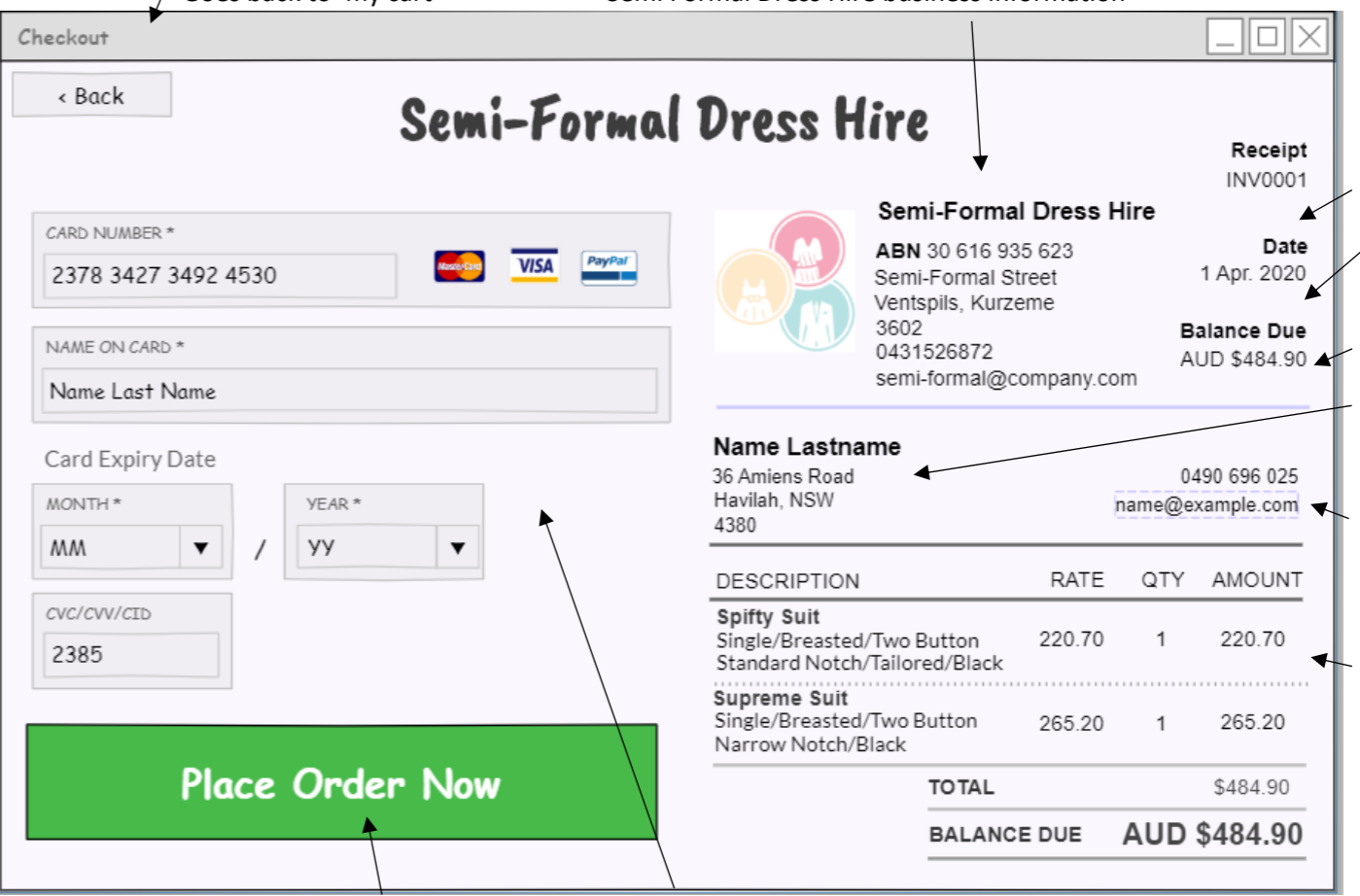
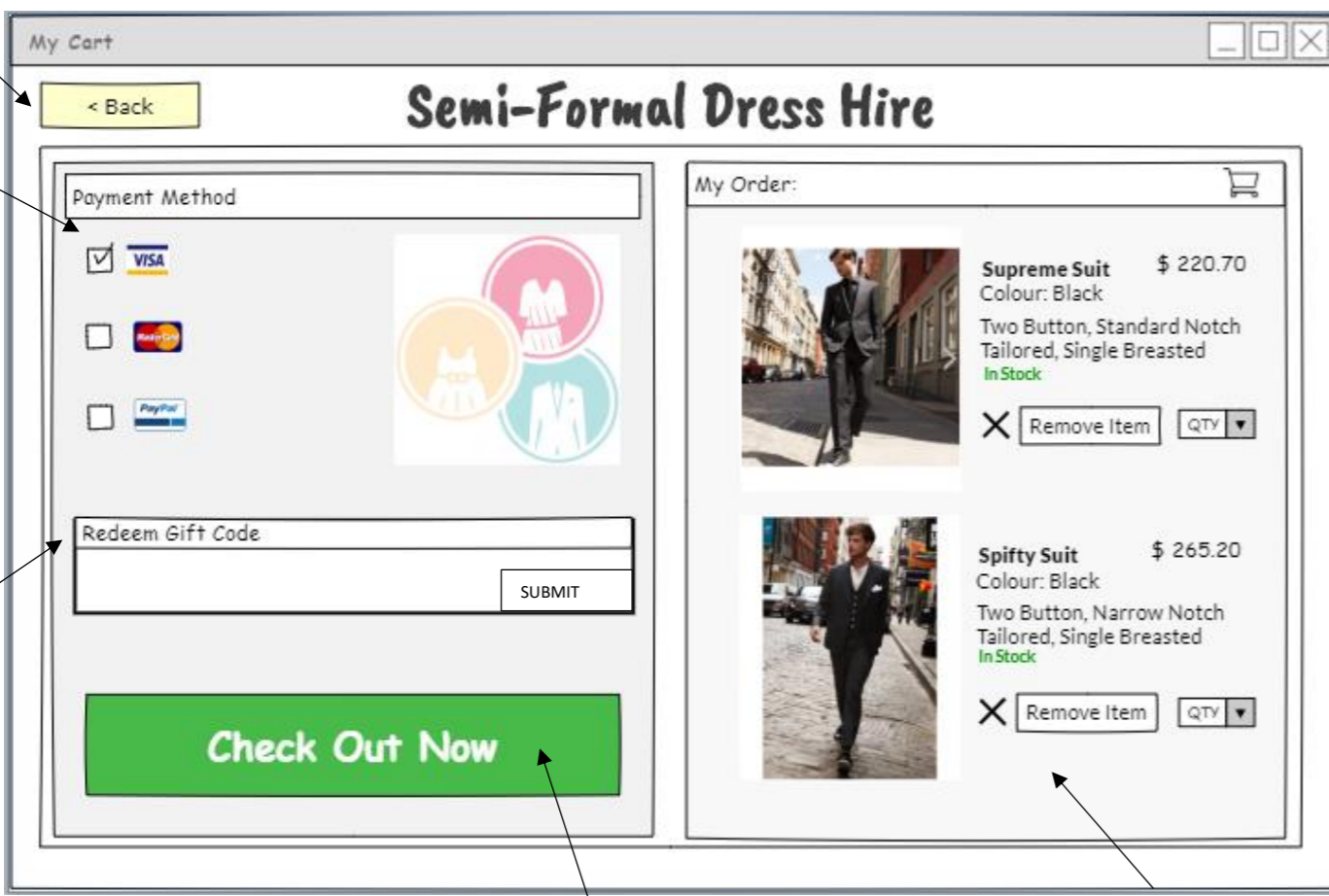


Mind Map of Ideas



Goes Back to Attire Selection



Input type 'checkbox'

Customer can enter a valid gift code to receive a discount

Takes User to next page (checkout page)

Shows customers current order + qty of order – allows them to remove the item (example selected items)

'Pay', submit order

Input Types: Text, Text, Option, Text

Semi-Formal Dress Hire

Attire Request

Welcome to Semi-Formal Dress Hire!

Name:

Email:

Address:

Number of Items - (1-5):

I have read and AGREE with the [Terms and Conditions](#)

Personal Measurements and Details

Gender:

Height (cm):

Waist (cm):

Chest (cm):

Arm Length (cm):

Inseam (cm):

Outseam (cm):

semi-formal.dh@business-online.com

Semi Formal Dress Hire

Card Number:

Name on Card:

Card Expiry Date:

Month:

CVC/CVV/CID:

Semi-Formal Dress Hire

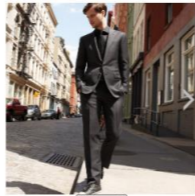
ANB 3721037012
Semi Formal Street
Vaukuppalli, Koramasa
3602
0431 526 872
semi-formal@company.com

RECEIPT

Item: Supreme Suit \$220.70


Semi-Formal Dress Hire:D

Semi-Formal Dress Hire - Suits




Supreme Suit
\$220.70

Black Suit - Single breasted, tailored, notch, two button




Spiffy Suit
\$265.20

Black Suit - Single breasted, narrow notch, two button




Spicy Suit
\$270.99

Black Suit - Double breasted, wide peak, six button




Sanctimonious Suit
\$970.50

Blue Suit - Single breasted, standard notch, two button




Stylin' Suit
\$320.29

Brown Suit - Single breasted, narrow notch, two button




Sanguine Suit
\$175.80

Red Suit - Single breasted, wide notch, single button



Surreptitious Suit
\$650.00

Blue Suit - Striped, Double breasted, peaked, six button



Snazzy Suit
150.70

Black Suit - Single breasted, Shark, Single button

semi-formal.dh@business-online.com

Order:


Item: spiffy suit \$265.20

Item: stylin suit \$320.29

Semi-Formal Dress Hire


Why Pick Semi-Formal Dress Hire?

Semi Formal Dress Hire is the number one place for all your formal hire needs. Semi-formal Dress Hire (SFDH) will take your measurements and automatically tailor your order to suit your personal size and shape. We promise to get your order to you within 5 working days. We offer a range of prices and styles to suit everyone's need! We are rated number one in formal shops australia and have been frequented by global celebrities such as Donald Trump, Matthew Gray Gubler, James Corden, Aubrey Christina Plaza, and Paget Brewster!



Who are we?

Our Team cares about your Fashion!
We will work with you to ensure you have the formal attire best suited to you to ensure your formal event is one to remember! At our SMDH office we work collaboratively to design new attires for our customers! We are always welcome to your suggestion and we encourage you to email us at semi-formal




How Does it Work?

Follow These Three Steps to Place your order Now!


Make a Request

Click the button below to Submit a Request for Attire! Enter your personal measurements and details then click 'Attire Selection'




Choose Attire

'Add to Cart' On the items you wish to purchase, when your finished scroll to the bottom of the page to checkout!



Checkout!

Enter Your Payment Details and Press 'Order!' Your request will be processed and delivered to you within FIVE working days.



Planning and Production Process:

My planning process began with the illustration of a comprehensive mind-map that visually organised initial information and ideas regarding the Semi Formal Dress Hire web application. The GUIs and pages of the web application were designed in 'PENCIL', and this served as the fundamental basis for the developed website. There were several features of the design that were not incorporated into the developed solution, most prominently; the 'staff page' which was planned to display all current orders and their relevant information to staff, the editing of orders ('remove item') feature and, the 'gift code' feature. The omission of these features stemmed from a lack of knowledge on the storing and manipulation of user inputs and variables. The aesthetic design of the pages was also simplified in the developed solution.

Evaluation of Final Web application

The developed solution allowed users to submit a request for attire, 'add to cart' items that are displayed with an image and brief description, and 'checkout'. The final web application also incorporated features not included in the original plan. During the development of the application it became apparent that a 'home page', was necessary to allow users more effective navigation of the application. The home page featured a link to the 'request attire' page as well as a step by step instruction to the usage of the application. There were, however, several bugs, glitches, and limitations to the developed solution. In the future the web application could be improved by implementing the features recognised in the planning process. The design of the pages, noticeably the 'home' and 'checkout' features could be improved to be more aesthetically pleasing. A Side bar or breadcrumb trail could also be implemented to allow users clearer, and more effective navigation of the web application.